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## **Chaldean Numerology Business Naming Chart**



**For Business Ventures, Company and Product Naming**

**Name Researched:**

**Numbers R U**

**September 15, 2014**

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## **Business Naming Chart for Business Ventures, Company and Product Naming**

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In evaluating a business name, there are three positions known as a “chord” that make up the vibrational patterns of a business name: Soul Desire, Personality and Purpose. The Soul Desire represents the emotional aspect and inner motivations you want your company or product to stand for; the Personality forms the image or impressions of how you wish the company or product to be perceived, and the Purpose defines the vision and mission of a new business venture, company or product idea to be launched.

Below is the analysis of the name you’ve chosen to evaluate and what the chord calculates to be:

<b>Soul Desire</b>	<b>= 8</b>
<b>Purpose</b>	<b>= 8</b>
<b>Personality</b>	<b>= 18/9</b>

The meaning of each of the three chord numbers as shown above is explained in the following pages in addition to providing general information on business naming and the number combinations that will allow you to determine whether you have chosen a "winning" name or not.

### **General Information on Choosing a Name for Your Business Ventures, Company or Product**

Business naming is more important than you know. You would think the name you select would ideally reflect the value and uniqueness of the product or service being offered, be easy to pronounce, and distinguish you from your competition. However, the most important criteria, if it were widely known, is for the name to resonate with positive vibrational frequencies, making it a successful and winning name. There’s a lot of controversy and theory over what is the best method used to develop a “winning” business name—is it traditional or scientific?

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With the traditional approach, you are signing up for a chance to win but the worst part is you will never know what that name actually calculates to be energetically, so it's like trying to "pin" a tail on the donkey—it's hit or miss. The scientific method using Chaldean Numerology to decipher the code on the other hand, will provide you with an exact blueprint of the energy frequencies that make up the name. This approach will allow you to know if the name you've selected is a winner or not, and that's provided you have chosen the right practitioner and number system to start with.

Most of the traditional established branding experts and creative think tanks consider the exercise of inventing an original name to be an "art" versus a "science." This is because they come from a traditional mind-set. With that being said, those experts rely on developing handcrafted or coined names, not knowing that negative or positive vibrational patterns are associated with letters and numbers.

Here's the difference between the two methods. The traditional approach only develops business name ideas on the surface level without any thought that a name will have a deeper meaning beyond the words themselves. This process is similar to entering a contest for a chance to win. What are your chances of winning the prize? Usually not all that great. The same principle applies as to whether or not you would be picking a winning name as a result of using the traditional approach to naming.

The scientific approach is a more complex method for determining the meaning of a name or whether a name calculates to having either a negative or positive vibrational frequency. Since everything is associated with a specific energy frequency, a name would be no different. What makes this system not as popular over the traditional method is a person's belief system and secondly, limited resources in those practicing this ancient science.

## **Using Chaldean Numerology to Develop Successful–Winning Names**

Combining modern computer technology, mathematics and an ancient science of numbers, Numbers R U is able to decipher and extract the hidden codes that reside within letters and numbers using an ancient analytical algorithm. The final calculations will reveal either a positive or negative result. Therefore, using a scientific approach to naming takes the guesswork out of the equation making it easier for you to choose the right name, virtually error-free.

By having the ability to preselect a successful name by knowing what the name calculates to be (value), you would have an advantage over others who were not aware of this opportunity by keeping an open mind and stepping outside of the box of the realm of unspoken possibilities.

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Numbers are mankind's oldest symbols and secret language, fundamental to measurement and abstract ideas. Numbers are more practical than words, because all things evolve in cycles or mathematical progressions, which are measurable and predictable.

Selecting good business names is a long-term investment. It's highly recommended that you invest in the effort to find a business name that is the right name choice for your business venture, company or product and one that you resonate with—it's that important! Traditional naming versus scientific naming is just another decision you will have to make. With the scientific process, you can evaluate the name prior to legalizing which cannot be done using the traditional method.

Acronyms and Abbreviations such as Inc., LLC, Ltd. and PC are known as "extensions" and are not factored into the naming process since they are standard legal requirements that do not contribute to your intent in selecting a name and therefore, extensions are not taken into consideration when calculating a name.

### **Understanding What the Number Values Represent: Single-Digit Numbers Versus Compound Numbers**

There are two types of numbers; a single-digit or compound number. A single-digit number has one frequency associated with it whereas a compound number has three, so a mix of either number type or combination of the two can form many different combinations of successful frequencies, so you will need to know what numbers to look for and which ones to avoid.

Compound numbers have a more in-depth meaning. Two of the eight most common compound numbers are considered to be Master Numbers; the 11/2 and 22/4. The others are 19/1, 13/4, 14/5, 23/5, 16/7, and 18/9, all of which have a more intensified meaning because they come with more frequencies.

The first number in a compound number is considered to be more "influential" because it is the most dominant of the three numbers. The second number supports, accents, or creates an underlying vibrational pattern in which the "first" number operates and is the driving force. At the center of each compound number is the "root" number, derived by adding the two numbers together, e.g.,  $11/2 = 1+1$  to get a single "root" number of 2. The chord or vibrational patterns of this "root" number set the "tone" for the compound number's overall impact on what the vibration brings.

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## Winning Numbers and Numbers to Avoid

You will want to select a business name that is made up of any of the winning number combinations listed below or by mixing and matching any three numbers (single-digit or compound numbers in any order). Those are the numbers considered to bring the "most" financially successful chord or vibration. The combination of these numbers together can create many different vibrational patterns in the name you choose. Each number then is associated with a very "specific" meaning that it represents (similar to a behavior) and that's why there are varying degrees in rating vibrational patterns. (There are some exceptions to this rule but are not discussed here.)

### Winning Number Combinations

Successful Vibrational Patterns			
8 * 1 * 9	8 * 18/9 * 8	8 * 9 * 8	9 * 9 * 9

Successful Numbers — Mix and Match Any "3"
1s, 8s, 9s, 19/1s, 18/9s

### Winning Numbers Defined

Number	Description	Behavior Type
8	Ambition/Wealth	Aggressive
1	Leadership	Aggressive
9	Service to Mankind/ Compassionate Humanitarian	Aggressive/ Nonaggressive
18/9	Leadership/Ambition/Wealth/ Service to Mankind	Aggressive/ Nonaggressive



## Numbers to Avoid

The following numbers are not considered to form a successful vibration in any combination of the three numbers that make up the chord. If any of the following numbers, 14/5, 7, 16/7 appear in the calculation, you will know that the name selected is not a good choice based on the negative vibration the chord will bring from those numbers combined. The other numbers to also avoid are: 2, 11/2, 3, 4, 13/4, 5, 23/5, or 6, because they calculate to be nonaggressive, restrictive, and impulsive behavioral patterns.

### Avoid These Numbers

14/5 \* 7 \* 16/7

### Other Isolated Numbers to Avoid

2 \* 11/2 \* 3 \* 4 \* 13/4 \* 5 \* 23/5 \* 6

## Primary Numbers to Avoid Defined

Number	Description	Behavior Type
14/5	Disruptive/Rigid/Freedom	Aggressive/Impulsive/Restrictive
7	Intellectual/Analytical	Nonaggressive
16/7	Disruptive/Karmic	Aggressive/Nonaggressive
2	Diplomatic	Nonaggressive
11/2	Determination/Sensitive	Aggressive/Impulsive/Restrictive
3	Creative	Impulsive
4	Controller/Rigid	Nonaggressive/Restrictive
13/4	Leader/Creative/Controller	Aggressive/Nonaggressive/Restrictive
5	Change/Freedom	Impulsive
23/5	Diplomatic/Creative/Freedom	Nonaggressive/Impulsive
6	Service	Nonaggressive



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## **Business Name Analysis**

Below is the written explanation of what the chord calculates to be. These descriptions are written to explain the meaning on an ideal entity level, then you would apply that meaning to this name in context for a business venture, company or product name.

### **The #8 Soul Desire**

This is the emotional aspect and is the innermost desire to seek to express itself in this world. The #8 Soul Desire is to gain power and success in life on all levels for this is a very successful, aggressive, materialistic vibration, known as the wealth/ambition number.

### **The #18/9 Personality**

The Personality is the image of the entity. The #9 Personality is sincere, well balanced, truthful and noble and dedicated to the service of mankind.

The #18/9 Personality is the most powerful and successful combination of the highest energy frequencies possible operating together as team players for impact. The #1 represents aggressive leadership behavioral patterns while the sound judgment and efficiency of the #8, is known as the wealth and ambition number. The #1 and #8 have their root in the #9, (numbers 1 through 8 make up a 9), combining the vibrational force and energy of all the numbers and humanitarian spirit for the #9 represents the compassionate humanitarian serving mankind.

### **The #8 Purpose**

The Purpose number reveals what your mission in life will be. The #8 Purpose in life is to attain financial recognition and success that brings with it all of the materialism associated with being powerful and financially successful.

## **Summary**

Selecting good business names is a long-term investment. It's highly recommended that you invest the effort into evaluating business names prior to picking a name using the scientific method which is measurable and predictable. Our business naming charts were developed to take the guesswork out of the equation and to provide you with an analytical analysis to determine if you've chosen a winning name or not. This is the best way possible

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to insure that you have chosen a winning name to brand, market and promote.

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